

REBEKAH PACZEK APPOINTED DIRECTOR OF PUBLIC AFFAIRS AND COMMUNITY RELATIONS AT THE EARLS COURT DEVELOPMENT COMPANY

12 APRIL 2021

- Rebekah Paczek's appointment follows new CEO Rob Heasman, Head of Marketing and Communications Jamie Hodge, and architects Hawkins\Brown and Studio Egret West joining the growing Earls Court team
- Earls Court is one of London's most exciting and important development opportunities, which will deliver a combination of new homes for Londoners and commercial opportunities alongside green and cultural spaces.

The Earls Court Development Company (ECDC) is delighted to announce that Rebekah Paczek will be joining the team on 10th May 2021 as Director of Public Affairs and Community Relations. Rebekah will be the company's strategic lead on stakeholder relations, engagement and communications.

Paczek's appointment within ECDC's leadership team reflects the commitment to ensuring that collaboration is at the heart of the business's operations

Paczek comes with a wealth of experience in policy, communications, consultation and community engagement, including founding in 2010 the communications agency Snapdragon Consulting, which specialises in property and planning communications. She subsequently sold the agency to PLMR in 2017, leading to her current position as Managing Director at Snapdragon at PLMR.

The Earls Court Development Company is preparing to bring forward a fresh plan for Earls Court, befitting of this 40 acre iconic London destination, and one which accommodates future trends and delivers on local needs. Paczek joins CEO Rob Heasman, Jamie Hodge, Head of Marketing and Communications and architects Hawkins\Brown and Studio Egret West who have all joined the ECDC team in recent months to build fresh momentum behind the project.



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Rob Heasman, CEO of The Earls Court Development Company said: *"I am thrilled to welcome Rebekah to the ECDC team. She brings with her a vast experience of community engagement and public consultation, and huge amounts of enthusiasm. I was particularly impressed by her drive and commitment and know that her character will perfectly suit our growing Earls Court based team."*

Rebekah Paczek said: *"I am very excited to join the ECDC team at this critical early stage of the process. This site represents London's best opportunity for a regeneration which supports existing and future communities. It is a phenomenal opportunity with a great team who I am looking forward to getting started with."*



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Rob Heasman
CEO
The Earls Court Development
Company

Notes to Editors

About The Earls Court Development Company

The Earls Court Development Company is the new Earls Court-based business, responsible for driving the development of the Earls Court masterplan forward on behalf of Earls Court Partnership Limited. The Earls Court Development Company's ambition is to seek a new visionary masterplan for the site, that stitches the Earls Court back into its local area and sets a new global standard for a sustainable, vibrant mixed-use development. The Earls Court Development Company will be delivering and developing the 25-acre former Earls Court Exhibition Centre site. The vision also seeks to extend the masterplan to include the Lillie Bridge Depot land, thereby increasing the development site to 40 acres. Following the handing back of the West Kensington and Gibbs Green estates (the estates) to London Borough of Hammersmith and Fulham, the estates will not be included in the masterplan. There is now a clear opportunity for a fresh approach at Earls Court with the former exhibition centre sites ready for development.

www.theearlscourtdevelopmentcompany.com

About the Earls Court Partnership Limited

The Earls Court Partnership Limited is the joint venture between Delancey (on behalf of its client fund and the Dutch pension fund manager, APG) and Transport for London (TfL). The majority interest in the site was acquired by Delancey (on behalf of its client fund and the Dutch pension fund manager, APG) in December 2019.

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About Delancey

Delancey is a specialist real estate investment, development, and advisory company whose activities encompass retail, residential, logistics and commercial real estate across London and the UK. Collaborating on a wide range of assets, partners and clients, Delancey is recognised for its innovative and diverse approach to creating long term value from real estate. Delancey also advises clients on appropriate capital structures, financing and provides asset management and development services, and has a diverse portfolio of retail, residential, office and corporate assets across London and the UK, including the Alpha Plus schools group and the Elephant & Castle Town Centre Regeneration in Southwark.

Delancey is also a pioneer in the private rented sector and has spent much of the last few years bringing the legacy of the London 2012 Olympics to life; it is delivering over 3,000 homes for rent at the multi-award winning neighbourhood East Village, the former London 2012 Athletes Village in Newham, and it transformed the 2012 press and media broadcast centre into world-leading digital campus Here East. More recently, the joint venture acquisition of the Earls Court development site was completed in December 2019. This iconic landmark, which sits within the boroughs of Kensington & Chelsea and Hammersmith & Fulham comprises London's largest cleared Zone 1 development site. Delancey, alongside its nearly formed platform business The Earls Court Development Company, will lead the regeneration of this critically important London location, which has the potential to be a world class scheme, showcasing the best in sustainable, community focussed and environmentally enhanced design.

For further information visit www.delancey.com



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