

WAYNE MCGREGOR TO OPEN WORLD-CLASS ARTS SPACE AT HERE EAST ON QUEEN ELIZABETH OLYMPIC PARK



25 FEBRUARY 2015

- Studio Wayne McGregor' at Here East will act as a trailblazer for the educational and cultural plans for Here East and Queen Elizabeth Olympic Park
- Artists will be offered access to world-class studios in return for engagement with local schools and communities

Here East has today announced that renowned international choreographer Wayne McGregor will be opening 'Studio Wayne McGregor' at Here East, the unique campus for the creative and digital industries being developed at the former Press and Broadcast Centres on Queen Elizabeth Olympic Park.

Utilising Here East's renowned infrastructure, Studio Wayne McGregor will be a home for McGregor, his company and collaborators, and a major new resource for the local community. The pioneering project will provide access to state-of-the-art studios for artists in return for their time and skills working within the local community.

The announcement is further evidence of the cultural and economic legacy being delivered as a result of the London 2012 Olympic Games. Alongside the development of Studio Wayne McGregor at Here East, the Mayor of London's 'Olympicopolis' plans include a second exhibition space for the Victoria & Albert Museum and the first UK public space for America's Smithsonian Institution.

Commenting, Gavin Poole, CEO of Here East said, *"We are delighted to announce the arrival of Studio Wayne McGregor to Here East. This is another major step in delivering a campus that combines education, employment and innovation, and is a major coup for East London. Studio Wayne McGregor will provide a world-class space for artists but also actively work with local schools and communities to engage them in the arts."*

Mayor of London Boris Johnson said, *"I am delighted to welcome the arrival of Studio Wayne McGregor to Queen Elizabeth Olympic Park. We have ambitious plans in place to create a dynamic new centre for arts and education on this site. Studio Wayne McGregor will be a thrilling component of the world class collection of institutions that have pledged to put down roots in East London."*

For further information, please contact:

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Boris Johnson,
Mayor of London





Jamie Ritblat, CEO of Delancey said, *"Today's announcement demonstrates the unique community that we are striving to create at Here East. Studio Wayne McGregor will not only support established artists but inspire London's youngsters to get involved in the arts. I hope it also clearly demonstrates Delancey's continued commitment to investing into the future of both London's cultural infrastructure and its communities."*

David Goldstone, Chief Executive, London Legacy Development Corporation said, *"Wayne's trailblazing work will complement the thriving cultural scene in and around Queen Elizabeth Olympic Park. This is another milestone in our plans to create a new education and cultural district, and a new heart for east London."*

Wayne McGregor, international choreographer and founder of Studio Wayne McGregor said, *"It is clear that dance, choreographic processes and creativity have a part to play in the fast-changing technological and digitally motivated landscape we find ourselves in, where thinking through and with our bodies - in a broad range of contexts from robotics to cognitive science, artificial intelligence to health, education to experience - challenges and re-calibrates what the artform can really achieve and invent into the future. This vision excites and motivates us. We are ambitious for dance and adventurous for its wider application. The space we have chosen for our new home, within Here East with its unique and diverse maker ecology, makes manifest this aspiration. Studio Wayne McGregor will be a shared space for making, where artists can exchange knowledge and invent together. It will be a crucible of collaboration across disciplines and scale. It will be a base from which we can work with local communities and young people to share experiences and nurture creativity."*

Here East is currently over 40% pre-let including key tenants BT Sport (who already broadcast live Premiership football directly from Here East), Loughborough University, Hackney Community College and Infinity SDC. A new centre will also be opened at Loughborough University in London, located at Here East, to act as the London Hub of the Advanced Propulsion Centre (APC) as part of the Government's commitment to developing low-carbon vehicle technology.

Construction works to transform the buildings at Here East began on 20th October 2014 and are being carried out by Laing O'Rourke. The former Press Centre will be ready for occupation in early summer 2015, while Loughborough University will open its brand new London campus to its first cohort of students in October 2015. The former Broadcast Centre will feature office and studio space, and will undergo a phased delivery, with the complete space ready for occupation in early 2016.

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Gavin Poole,
Here East



Notes to Editors

About Here East

Here East is London's home for making, located at the heart of Queen Elizabeth Olympic Park in London. It is a dedicated place for individuals and companies who embrace and pioneer technology, share expertise and are creating the products of tomorrow.

It is a unique campus where creative businesses growing in scale join businesses of scale growing in creativity. It is designed as a place for start-up, entrepreneurial businesses to co-exist and collaborate with global, established businesses and support genuine product innovation.

Here East provides over one million square feet of dedicated and versatile spaces for creative and digital companies. It combines unparalleled infrastructure with a unique environment to facilitate collaboration and the exchange of ideas. Here East includes shared workspaces and public areas to foster a tight community, alongside a shared yard with space for discussion and events, a landscaped canal side and artisan cafes, shops and restaurants.

Here East is being developed by iCITY, a company owned by clients of Delancey, a specialist real estate investment and advisory company.

For more information please see www.hereeast.com

About Wayne McGregor

Wayne McGregor is one of the world's foremost dance-makers. Over the past two decades he has created some of the most exciting contemporary work with an array of innovative international artists. He has been choreographing and leading his company for 22 years, Resident Company at Sadler's Wells since 2006. He is also Resident Choreographer at The Royal Ballet and Professor of Choreography at Trinity Laban Conservatoire of Music and Dance. He has been commissioned by and has work in the repertoires of the leading ballet companies in the world including Paris Opera Ballet, Royal Danish Ballet, and the Bolshoi. He has directed movement for theatre, fashion shows and film including Harry Potter and the Goblet of Fire, and choreographed music videos for Radiohead and Atoms for Peace.



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About Delancey

Delancey is a specialist real estate investment, development and advisory company with over 20 years' experience and a portfolio that covers retail, residential and commercial developments across London and the UK. Working with a wide range of assets, partners and clients, Delancey takes a diverse approach to creating value from property. As well as sourcing and negotiating direct property and corporate transactions, Delancey advises on appropriate capital structures, procures third party financing and provides pro-active asset management and development services. One of Delancey's most high profile assets is the East Village (formerly known as the Athletes' Village). Adjacent to Here East and Queen Elizabeth Olympic Park, East Village offers a once in a lifetime opportunity to be able to develop and deliver a vibrant new neighbourhood and community for London.

For further information visit www.delancey.com

About Queen Elizabeth Olympic Park

London's newest visitor destination, Queen Elizabeth Olympic Park, is a place unlike any other. Visitors to the Park are able to enjoy beautiful parklands and waterways, world-famous sporting venues, arts and events and spectacular views from the ArcelorMittal Orbit. As a new heart for east London, the Park will also provide new homes, jobs and a cultural and education quarter.

The London Legacy Development Corporation promotes and delivers physical, social, economic and environmental regeneration in Queen Elizabeth Olympic Park and the surrounding area, in particular by maximising the legacy of the London 2012 Olympic and Paralympic Games.

For more information visit QueenElizabethOlympicPark.co.uk, follow us on Twitter [@noordinarypark](https://twitter.com/noordinarypark) and like us on Facebook facebook.com/QueenElizabethOlympicPark



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