

GOAL! EAST VILLAGE SCORES ITS OWN FOOTBALL ACADEMY

29 OCTOBER 2014



E20 Football Academy staged its first tournament this weekend for residents and the local community.

This weekend, E20 Football Academy hosted its first ever tournament at Chobham Academy, attended by 90 young people aged between 6 and 16 that live in East Village, London's newest community.

Founded this summer by E20.org, a new resident-led community organisation based at the Village, the E20 Football Academy has grown exponentially and now regularly attracts over 70 young residents each week. Training, provided by professional coaches on state of the art pitches at Chobham Academy, is completely free for young Village residents.

With financial support from Triathlon Homes and *Get Living London*, who own and manage all homes at the Village, E20 Football Academy is set to grow further, cementing its position as a key community hub.

Members of the Academy have also seen success through trials and scouting opportunities with West Ham United's youth teams.

Jonathan Silman, co-founder of the Academy said, *"We're amazed by the popularity of the Academy, which started earlier this summer off the back of a couple of informal kick-about in Victory Park with my son, but with the help of Triathlon and Get Living London we decided to set up something more official. It's amazing to see the community coming together through football. The tournament idea was something I thought would inspire the children of East Village and share enjoyment with one another."*

Tim Lovett, Community Development Manager for Triathlon Homes said, *"The E20 Football Academy is a great example of how we're working with residents to support community activities. We want to bring huge benefits to young people in the local area and what better than to do this and make the most of the green space at the Village."*

Neil Young, Chief Executive Officer at *Get Living London* said *"East Village is the former Athletes' Village for London 2012 and we want to grow the next batch of Olympians right here! We're looking forward to watching the E20 Football Academy flourish among the families that live here and are really thrilled to support such a fantastic community project."*

For further information, please contact:
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Notes to Editors

About *Get Living London*

Get Living London owns and manages 1,439 homes for private rentals at East Village. A new residential owner and manager in the capital, *Get Living London* charge no fees or hidden costs and offer a range of a 1-3 year private rental tenancies. They maintain a direct relationship by letting and managing homes through its on-site team who are accessible to residents seven days a week. Website: www.getlivinglondon.com

About Triathlon Homes

Triathlon Homes owns and manages 1,379 homes in East Village, with homes available to buy or rent, and makes living in a brand new home in East Village a real and affordable option. Website: www.triathlonhomes.com

About East Village

- Designed for modern, sustainable living by 16 world renowned architects with construction, fittings and finishes to the highest standard
- Mature landscaped gardens with five park areas, public squares, play areas and courtyards
- Next to The Queen Elizabeth Olympic Park – 262 hectares of parkland, waterways, and nature trails connected by paths for jogging, cycling and walking
- One of the best connected neighbourhoods in London – you can get to the west end in 20 minutes, St Pancras International in 7 minutes (by High Speed 1), Canary Wharf in 12 minutes, Kent in less than 30 minutes and London airports within an hour
- Steps away from Westfield Stratford City, Europe’s newest and largest shopping centre
- A world-class education campus, Chobham Academy, with 1,800 places for students aged 3-19
- A state-of-the-art medical centre with full range of healthcare services

Along with the affordable homes, a range of private rental homes are also available in East Village through *Get Living London*, the new residential owner and rental management company helping to create London’s newest neighbourhood at East Village. Further details are available at www.getlivinglondon.com

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