

EVOLVE SKATEBOARDS CHOOSES DELANCEY'S HERE EAST AS ITS NEW LONDON HOME

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- **Evolve, one of the world's leading e-skateboard brands, joins a thriving community of companies at Here East working on the future of mobility**
- **Evolve will take 2,911 sq ft of space on Here East's Canalside**

London, 25 June 2020: Here East, London's award-winning tech and innovation campus, today announces Evolve Skateboards has chosen the East London location as the home for their new London base.

Evolve is one of the world's leading e-skateboard brands from Australia with multiple awards to its name. They will bring to East London their innovative approach to e-skateboards and a premium micro-mobility solution.

Evolve will be selling, servicing and distributing their highly acclaimed skateboards at Here East, and will be offering product demos and test rides on campus. Their new premises will provide a showroom for Evolve's products, including the full range of e-skateboards and accessories. Here East provides an environment and space to allow customers to engage with the team, explore the products, enjoy demo days and experience the boards prior to purchase.

Evolve joins the fast-growing creative and mobility cluster at Here East and will sit alongside pioneering technology companies helping the world move smarter, such as Ford Mobility, and research teams in UCL and Loughborough University London and the mobility team based within Here East's innovation centre, Plexal.

Here East is a multi-award winning testbed for innovation and has success in the micro-mobility and EV mobility space remaining the only legal pilot location in the UK for electric scooters.

Located in Queen Elizabeth Olympic Park, Delancey's Here East is a 1.2 million sq ft tech and innovation campus. A catalyst for growth, it is home to over 4,500 academics and innovators, and is designed to foster collaboration, allowing its community to scale and grow at pace. Tenants include BT Sport, Plexal, Fiit.tv, Sports Interactive, Ford Smart Mobility, Matchesfashion and The Trampery, who provide 21 studios for local artists, businesses and designers on the Gantry.



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Gavin Poole, CEO of Here East, comments: *“Innovation in the electric and micro-mobility space is a key focus at Here East. We are thrilled that Evolve has chosen to come and join us as their London base. As a campus, we are able to offer both the studio space for the company, and the outdoor recreation space that will allow customers to experience Evolve right on their doorstep. Having the right environment for creative businesses and understanding what they need is central to our work. We look forward to welcoming the Evolve team, and we hope skaters of all abilities and non-skaters alike come to Here East and enjoy what Evolve has to offer.”*

Jeff Anning, Evolve Founder comments: *“Our team first experienced Here East as patrons of the Four Quarters arcade bar and absolutely loved the atmosphere, so when the time came to move the business the decision was easy. In the 6 years Evolve Skateboards has been in the UK we have never had the opportunity to operate in such an inspiring retail environment. As our brand is a global leader in personal electric mobility we believe working amongst the innovators and visionaries of Here East will be an exciting change in pace and a perfect fit for Evolve.”*



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Gavin Poole
CEO
Here East

Notes to Editors

About Here East

Here East is a catalyst for growth and London's fastest growing innovation campus. Located at the heart of Queen Elizabeth Olympic Park in London, it is a launchpad for innovation. The former Press and Broadcast Centre for the Olympic Games, has been transformed into a thriving community of over 4,500 creatives.

Here East is home to three of the fastest growing clusters in the capital: esports, cybersecurity and the creative sectors. Tenants include: BT Sports, Plexal (Here East's innovation centre), Fiit.tv, Sports Interactive, Ford Smart Mobility, Studio Wayne McGregor, MATCHESFASHION.com and The Trampery on the Gantry who provide 21 studios for local artists and designers. The 1.2 million sq ft campus is home to over 4,500 academics and innovators, and is designed to foster collaboration, allowing tenants to collaborate, scale and grow at pace.

Here East is owned by clients of Delancey, a specialist real estate investment advisory company.

hereeast.com

About Evolve

Evolve Skateboards was born on the Gold Coast, Australia through sheer passion and obsession for finding the link between snowboarding, surfing and all things carving on land. After scouring the world for the best electric skateboard Evolve was developed out of the need for aesthetically refined, quality electric skateboards that were focused on the best feeling ride possible.

With a desire to successfully combine the best in longboard design with the most advanced electrical components we've spent 10 years meticulously considering, designing, testing and optimizing every part to produce what we believe to be the best electric skateboards in the world. As our core business belief is to constantly 'evolve' we are excited to offer you only the highest quality products and accessories at an affordable price.



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