

# PLYKEA JOINS DELANCEY'S HERE EAST WITH FLAGSHIP DESIGN STUDIO AND BESPOKE SHOWROOM

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- Plykea, home renovations enterprise, joins Here East's creative and innovation community
- Plykea will take 4,908 sq ft of space for a flagship studio and showcase space at the former Olympic Press Centre

Delancey's Here East, London's award-winning tech and innovation campus, today announces Plykea has chosen the east London location as the home for their new London flagship design studio, workshop and kitchen showroom space.

Plykea is a company challenging the status quo of kitchen design, creating stylish plywood cabinet fronts and worktops for IKEA Metod kitchens. Last year Plykea also launched their first standalone product versatile enough to work throughout your entire home, Ürtil, a modular shelving system.

Their innovative designs elevate fixtures to give customers the bespoke handmade kitchens at good value.

Their new workspace at Here East will service the entire spectrum of their business operations, providing a design studio for light industrial manufacturing and assembly, as well as a high-spec innovative showcase environment for customers.

Plykea has had a long relationship with Here East. A team from Plykea was based within Plexal, the innovation centre on the campus, to drive innovation and collaboration with the startups and innovators within the Here East community.

With the return of Plykea to Here East, the design firm will join a fast-growing creative cluster that includes companies reimagining design through pioneering technology, such as Hobs 3D, the world-leading UCL Bartlett School of Architecture, alongside the community of artists, designers and creatives based at The Trampery on the Gantry. The campus will also be home to the upcoming V&A East Research and Collections Centre, a project with design at its heart, from the contemporary architecture of the new archives to the artefacts it will house.

As a business local to Here East, Plykea is exactly the sort of company that Here East was designed to support. Here East launched with a commitment to become a 'home for makers' and encourage job creation and economic growth for businesses and the local community in East London.



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Gavin Poole, CEO of Here East, comments: *“Innovation in the design is something we are very passionate about at Here East – from architecture to 3D printing and so we are delighted that Plykea has chosen to come and join our community. As a campus, we are able to offer both the scale and versatility of studio space for the company to expand their creative ambitions and develop their international market. Ensuring companies have the space to expand however they look to, while also being able to remain part of a collaborative community which fosters support and innovation is central to our work at Here East. We will be thrilled to welcome the Plykea team and look forward to seeing how they thrive as part of our community.”*

Tim Diacon, founder of Plykea, comments: *“Plykea has been part of the Here East community for many years and the campus felt like the natural home for our flagship studio and showroom. Collaboration with the creatives, designers and technologists at Here East will help accelerate our growth as we look to continue driving innovation and world-class quality to our products.”*

Located in Queen Elizabeth Olympic Park, Here East is a 1.2 million sq ft tech and innovation campus. A catalyst for growth, it is home to over 4,500 academics and innovators, and is designed to foster collaboration, allowing its community to scale and grow at pace. Tenants include BT Sport, Plexal, Fiit.tv, Sports Interactive, Ford Smart Mobility, Matchesfashion and The Trampery, which provides 21 studios for local artists, businesses and designers on the Gantry.



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**Gavin Poole**  
CEO  
Here East

## Notes to Editors

### About Here East

Here East is a catalyst for growth and London's fastest growing innovation campus. Located at the heart of Queen Elizabeth Olympic Park in London, it is a launchpad for innovation. The former Press and Broadcast Centre for the Olympic Games, has been transformed into a thriving technology driven community.

Here East is home to three of the fastest growing clusters in the capital: esports, cybersecurity and the creative sectors. Tenants include: BT Sports, Plexal (Here East's innovation centre), Fiit.tv, Sports Interactive, Ford Smart Mobility, Studio Wayne McGregor, Matchesfashion and The Trampery who provide 21 studios for local artists, businesses and designers on the Gantry. The 1.2 million sq ft campus is home to over 4,500 academics and innovators, and is designed to foster collaboration, allowing tenants to collaborate, scale and grow at pace.

A multi-award-winning project for design, marketing, eco-system growth, social-impact and sustainability, Here East is owned by clients of Delancey, a specialist real estate investment advisory company.

### About Plykea

Plykea is a UK founded company that designs, manufactures and delivers beautiful handcrafted and durable kitchens worldwide. Co-founded by two friends; Designer Maker and former Vitsoe Head of Production Adam Vergette and Digital Design Director and start-up expert Tim Diacon. Together garnering over 15 years of experience in furniture design, custom made product and manufacturing.

[www.plykea.com](http://www.plykea.com)

[@plykeakitchens](https://www.instagram.com/plykeakitchens)

[www.pinterest.co.uk/plykeakitchens](https://www.pinterest.co.uk/plykeakitchens)

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