

# HERE EAST TO UNVEIL MAJOR PUBLIC ARTWORK BY GAVIN TURK: 'L'AGE D'OR'

OCTOBER 2016



Here East, London's home for making based on Queen Elizabeth Olympic Park, will unveil a new public artwork by leading British artist Gavin Turk. Disembodied from any room, structure or building, this oversized painted door appears, given its peeling varnish, to have been left to the elements for some years. The door opens onto infinite possibilities and nothingness alike.

The arrival of this unique, large-scale structure signals Here East's role as a major new hub for London's creative and digital industries. By installing this significant artwork by an internationally renowned local artist, Here East states not only that it is open for business to the international creative and digital community, but also that it warmly welcomes and supports the artistic community of Hackney Wick. Here East will offer 22 affordable studios for artists from next year, showing its commitment to supporting the thriving local creative community. Situated as visitors enter the site from Hackney Wick, the door symbolises Here East's vision as a home for local artists.

A playful homage to William Blake's famous doors of perception, and to René Magritte's painting 'La Victoire', visitors are invited to walk through Turk's trompe l'oeil door into the enchanting realms of the imagination and beyond. As ever, the work highlights philosophical contradictions and is a key work within Turk's oeuvre.

Gavin Poole, CEO at Here East said: *'We are delighted to unveil this bold artwork by an internationally renowned local artist at Here East. This participatory public artwork fits perfectly with our vision for Here East as a major cultural and creative hub for London, and will greatly enrich the experience for visitors and for the creative business and individuals based on the site.'*

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**Gavin Poole,**  
CEO at Here East



## Notes to Editors

### About Gavin Turk

Gavin Turk (b 1967) is a British born, international artist. He has pioneered many forms of contemporary British sculpture now taken for granted, including the painted bronze, the waxwork, the recycled art-historical icon and the use of rubbish in art.

### About Here East

Here East is London's home for making, located at the heart of Queen Elizabeth Olympic Park in London. It is a dedicated place for individuals and companies who embrace and pioneer technology, share expertise and are creating the products of tomorrow.

It is a unique campus where creative businesses growing in scale join businesses of scale growing in creativity. It is designed as a place for start-up, entrepreneurial businesses to co-exist and collaborate with global, established businesses and support genuine product innovation.

Here East provides over 1.2 million square feet of dedicated and versatile spaces for creative and digital companies. It combines unparalleled infrastructure with a unique environment to facilitate collaboration and the exchange of ideas. Here East includes shared workspaces and public areas to foster a tight community, alongside a shared yard with space for discussion and events, a landscaped canal side and artisan cafes, shops and restaurants. Here East is being developed by iCITY, a company owned by clients of Delancey. For more information please see [www.hereeast.com](http://www.hereeast.com)

### About Delancey

Delancey is a specialist real estate investment, development and advisory company with over 25 years' experience and a portfolio that covers retail, residential and commercial developments across London and the UK. Working with a wide range of assets, partners and clients, Delancey takes a diverse approach to creating value from property. As well as sourcing and negotiating direct property and corporate transactions, Delancey advises on appropriate capital structures, procures third party financing and provides pro-active asset management and development services.

One of Delancey's most high profile assets is the East Village (formerly known as the Athletes' Village). Adjacent to Here East and Queen Elizabeth Olympic Park, East Village offers a once in a lifetime opportunity to operate, develop and deliver a vibrant new residential neighbourhood and community for London. Over 1,430 homes are currently being let and managed, whilst over 1,900 homes are currently in various phases of development. For further information visit [www.delancey.com](http://www.delancey.com)



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