

# GET LIVING TO LAUNCH ITS FIRST SITE OUTSIDE LONDON, WITH GET LIVING GLASGOW

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**Get Living, the UK's leading large scale residential investor and owner operator of the former Athletes' Village of the 2012 Games, has concluded the purchase of a 7.5-acre site in the heart of Glasgow's fashionable Merchant City district. The deal was secured off-market from a private vendor, and is Get Living's first site outside London.**

The Merchant City site has outline planning consent and Get Living hopes to bring a new residential neighbourhood comprising more than 600 homes for rent. Get Living will be carrying out detailed planning for the neighbourhood, aiming to start construction of the entire project, in a single phase, within 18 months.

Rick de Blaby, Deputy Chairman of Get Living, commented, "We have been busy over the past 4 years honing our operational know-how at East Village - the former Athletes' Village of the London 2012 Games - where we hold 1,439 homes and will soon be opening our doors in Elephant & Castle, where we will be bringing 652 homes for rent. We have built a business and a Get Living brand that is scalable across a number of large sites across London and the wider UK; this is the first of several important steps to realise our vision for ambitious growth. We are very excited and proud to be investing in Glasgow, a City steeped in a rich commercial, educational and cultural history and with an ambitious outlook to match our own."

Neil Young, CEO of Get Living, added, "At Get Living, we're already tangibly changing the way people experience their home, delivering new levels of quality and service in vibrant, well-connected neighbourhoods. There is an appetite for the high quality, professionally managed homes, flexible service and safe, well-maintained environments that Get Living offers, not only in London, but across the UK. I'm looking forward to working with local stakeholders in bringing the Get Living offer to Glasgow."

Councillor Frank McAveety, Leader of Glasgow City Council, said: "I am delighted with this news, another sign of the confidence developers and investors have in the Merchant City and Collegelands as one of the UK's most attractive investment destinations. The track record of the developers points to another attractive neighbourhood being created in Glasgow. This development aligns well with the council's city centre residential strategy, and our wider plans for the city centre, and I look forward to seeing it progress."



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## Notes to Editors

### About Get Living

Get Living is the UK's leading large scale residential investment company. Its platform business, Get Living London, is a true pioneer in the private rental sector, changing for the better the way that people rent in cities. Get Living London was recognised as Private Landlord of the Year at both the 2016 and 2015 RESI Awards.

The first Get Living London homes at East Village, E20, the former London 2012 Athletes' Village, are now home to more than 3,100 residents. Get Living London lets homes directly to residents and is making renting straightforward and convenient for its customers. Get Living London was recognised as Private Landlord of the Year at both the 2016 and 2015 RESI Awards.

[www.getlivinglondon.com](http://www.getlivinglondon.com)

### About Delancey

Delancey is a specialist real estate investment, development and advisory company with over 25 years' experience. Delancey has a diverse portfolio of retail, residential, office and corporate assets across London and the UK, including the Alpha Plus Group, Elephant & Castle Shopping Centre and 185 Park Street on the South Bank. Delancey is also a pioneer in the private rented sector and has spent much of the last few years bringing the legacy of the London 2012 Olympics to life; delivering over 3,000 homes for rent at the award-winning East Village, the former London 2012 Athletes Village; and revealing the UK's leading creative and digital hub at Here East, the former Olympic Press and Broadcast Centre, which will provide over 4,500 jobs on-site and an expected additional 2,000 jobs in the local area.

Delancey's work is not simply restricted to bricks and mortar. Founder and CEO Jamie Ritblat and his team are conscious to ensure they have a positive impact on the environment, its local community and future generations. As well as contributing to relevant cultural and educational initiatives local to their developments, Delancey was awarded a Gold Medal at the Centenary Chelsea Flower Show with an 'East Village' garden - which was later re-located by the charity Groundwork London to a Children's play area in East London. Delancey also looks to support young, future stars as Principal Sponsor of British Ski and Snowboard, supporter of Disability Snowsport UK, charity partner to Snow-Camp and sole sponsor of the UK Schools Chess Challenge. More recently, Delancey became the first ever sponsor of the National Portrait Gallery's School and Learning programme.

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